



Dear Business Owner.

You are invited to take advantage of a sponsorship opportunity to support Just Older Youth, Inc. (JOY). We are a 501 (c)(3) nonprofit dedicated since 2018 to enriching the lives of citizens who are 50 and older. Class offerings currently take place on Tuesdays and Wednesdays 8:30 a.m.- 5 p.m. We are looking to expand to a third day of offerings with a goal of five days a week.

Monroe County Parks and Beaches has generously supplied space for our programming at the Plantation Key Community Center. We do not receive funds from any government agency and so depend on memberships, sponsorships, and grants. Our five-year goal is to be a well-funded sustainable nonprofit organization that continues to support the quality of life for a large portion of our citizenry (54%).

With thanks,

A handwritten signature in blue ink, appearing to read "Gordon D. ...". The signature is fluid and cursive, written over a light blue horizontal line.

President

Just Older Youth, Inc. Board of Directors

## ***Sponsorship Opportunities and Benefits***

### **Gold Sponsorship \$2000 annual contribution**

- All benefits listed in Bronze Sponsorship, PLUS:
- “Welcome Gold Business Sponsor” e-blast to mailing list of 800+ people
- Article(s) in the local newspaper(s) introducing your business as a Gold Sponsor of Just Older Youth, Inc./JOY Center.

### **Silver Sponsorship \$1000 annual contribution**

- All benefits listed in Bronze Sponsorship, PLUS:
- Business card ad in our weekly newsletter.
- Opportunity to promote business as a guest speaker/seminar leader.

### **Bronze Sponsorship \$750 annual contribution**

- Introduction as a Bronze Business Sponsor in the newsletter sent to 800+ people, majority are locals. This includes description of business, logo, address, phone number, social media, etc.
- Listing in our weekly newsletter.
- Recognition on Business Sponsor page on website
- Recognition on our Facebook Page
- Space in the Sponsor Gallery in JOY Center social area
- JOY members will be encouraged to post positive reviews for all Business Sponsors
- Tax deduction to the extent allowed by law (JOY is a 501(c)(3) organization)

### **Copper Sponsorship \$375 annual contribution**

- Introduction as a Copper Business Sponsor in the newsletter sent to 800+ people, majority are locals. This includes description of business, logo, address, phone number, social media, etc.
- All other items listed in Bronze Sponsorship.

### **Sustaining Sponsorship \$25 monthly contribution**

- Introduction as a Sustaining Business Sponsor in the newsletter sent to 800+ people, majority are locals. This includes description of business, logo, address, phone number, social media, etc.
- All other items listed in Bronze Sponsorship.

**CONTACT:** \_\_\_\_\_



## Business Sponsor Reply Form

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Work Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Just Older Youth, Inc. Sponsor Level:

- Gold - Contribution of \$2,000
- Silver - Contribution of \$1,000
- Bronze - Contribution of \$750
- Copper - Contribution of \$375
- Sustaining - Monthly contribution of \$25

Contributions may be made online or by check:

Online [CLICK HERE TO MAKE ONLINE PAYMENT](#)

*Please complete this form and email to [justolderyouthinc@gmail.com](mailto:justolderyouthinc@gmail.com)*

Check made payable to Just Older Youth, Inc.

Please mail this form and check to: Just Older Youth, Inc.

P.O. Box 1735

Tavernier, FL 33070

Thank you for supporting Just Older Youth, Inc. in our mission to enable seniors to remain active members of the Upper Keys.